

CARROT DOG

萝小柴



萝小柴是向日葵小镇的“治愈系料理家”，曾是流浪犬的他被素食店主收养后，意外展现出料理天赋。

他总戴着标志性萝卜LOGO的厨师围裙，专研低卡创意菜，看似呆萌的他藏着一颗细腻心，总在深夜为加班族留一盏暖黄灯，用美食治愈孤独。秘密？他偷偷将“汪星能量”注入料理，吃一口就会忍不住摇尾巴！

生日：12月24日

职业：厨师

爱好：用美食治愈每一位孤独的心灵



COLOR

Carrot Dog Brand Color

F49F30

R:244 G:159 B:48

0CAD5B

R:12 G:173 B:91

1B7A37

R:6 G:29 B:6

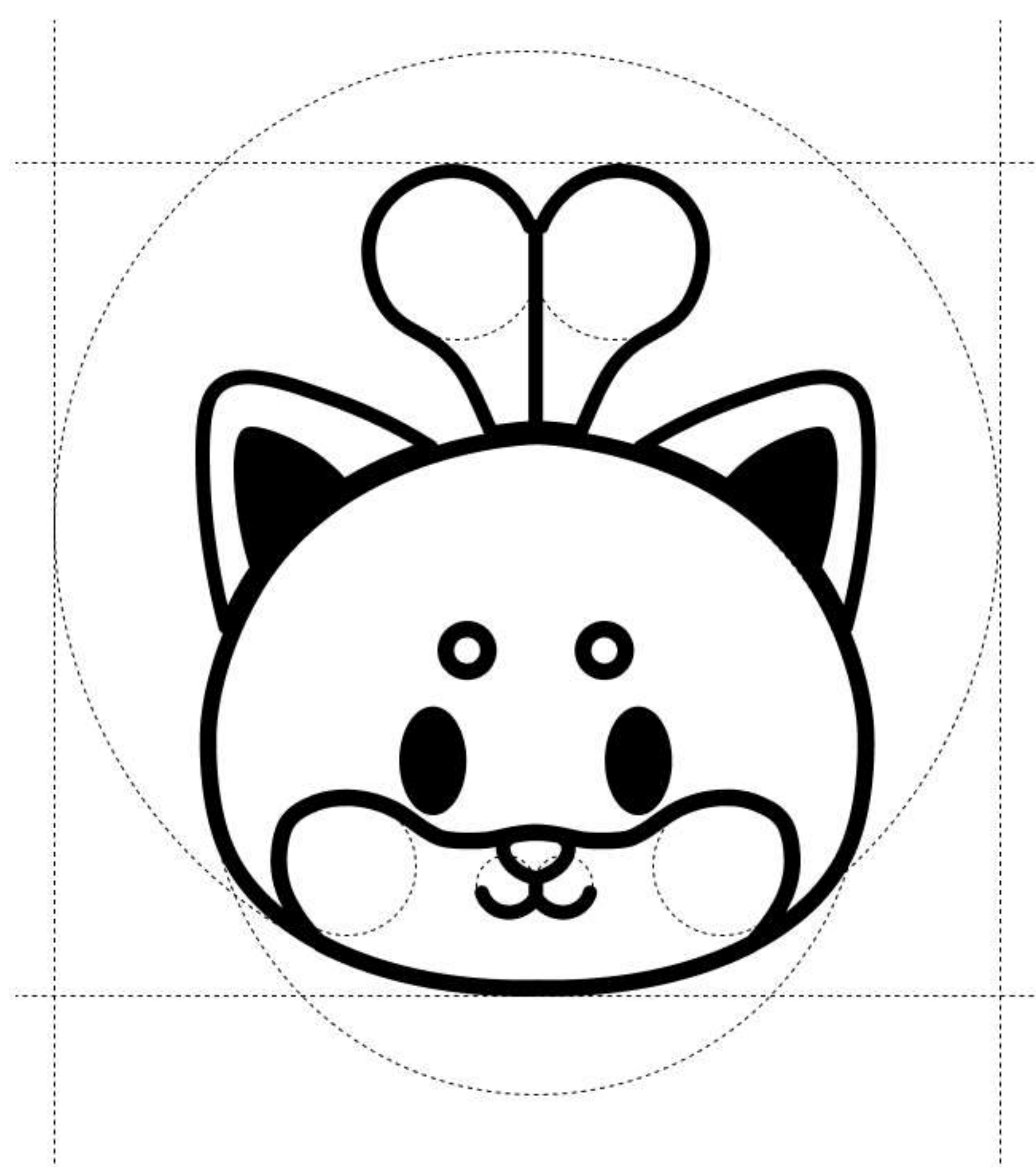
F5B9BA

R:245 G:185 B:186

E8DDD6

R:232 G:221 B:214

IP品牌颜色规范



CARROT DOG
A Cooker

He Always Wears His Signature Chef's Apron And Specializes In Creative Dishes. Though He Seems Silly And Cute, He Hides A Delicate Heart.

IP三视图



He Always Wears His Signature Chef's Apron And Specializes In Creative Dishes. Though He Seems Silly And Cute, He Hides A Delicate Heart.



**CARROT
DOG** | **CLOTHING
EXTENSION**



CARROT DOG CLOSET

Carrot Dog Usually Changes Into Appropriate Clothes According To Different Situations When Going Out



CARROT DOG

Scenario Extension



CARROT DOG
A Cooker

He Always Wears His Signature Chef's Apron And Specializes In Creative Dishes. Though He Seems Silly And Cute, He Hides A Delicate Heart.

01



CARROT DOG SMALL RESTAURANT



CARROT DOG
A Cooker

He Always Wears His Signature Chef's Apron And Specializes In Creative Dishes. Though He Seems Silly And Cute, He Hides A Delicate Heart.



CARROT DOG

Scenario Extension

03



CARROT DOG
A Cooker

He Always Wears His Signature Chef's Apron And Specializes In Creative Dishes. Though He Seems Silly And Cute, He Hides A Delicate Heart.

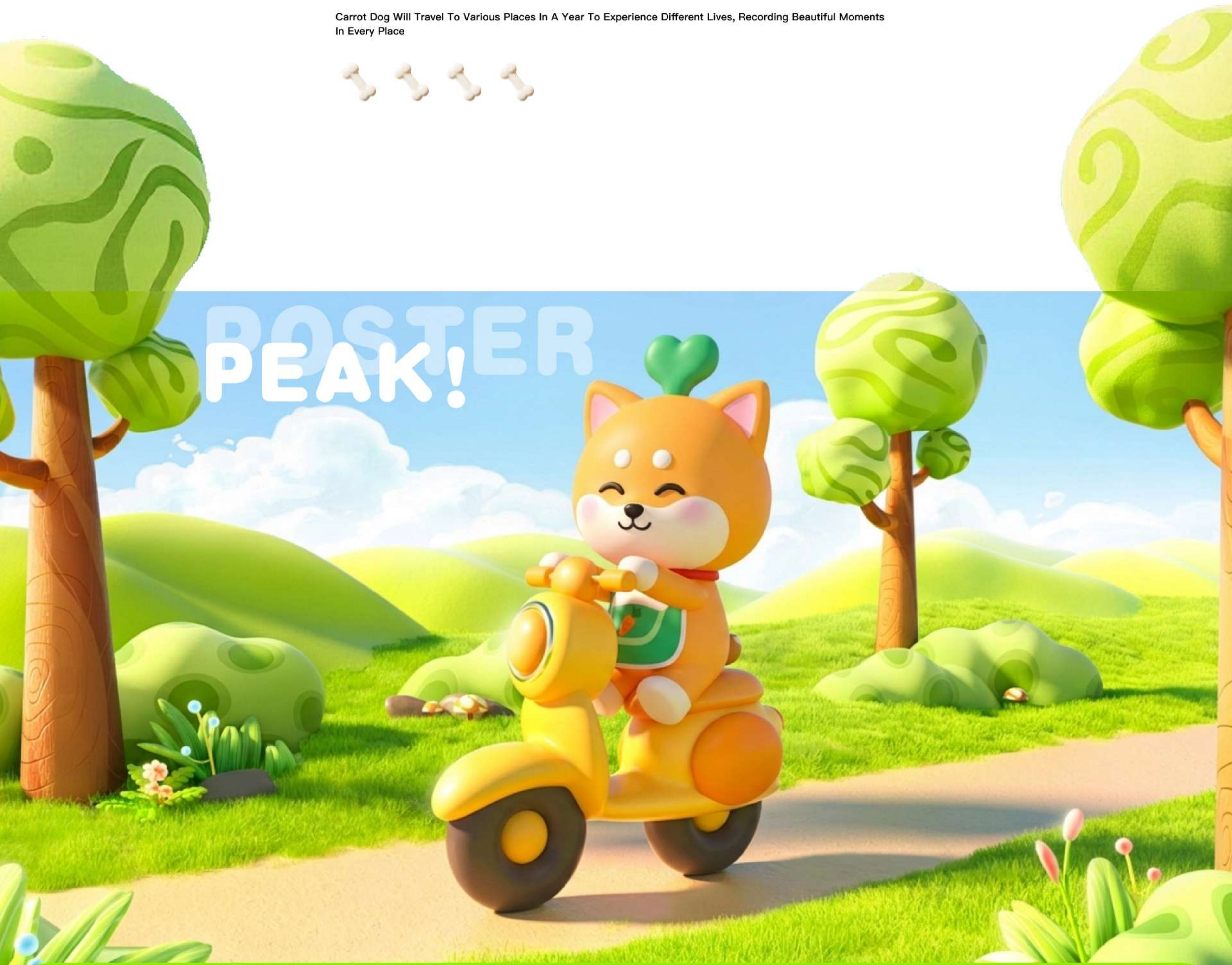


SHARE POSTER

Carrot Dog Will Travel To Various Places In A Year To Experience Different Lives, Recording Beautiful Moments In Every Place



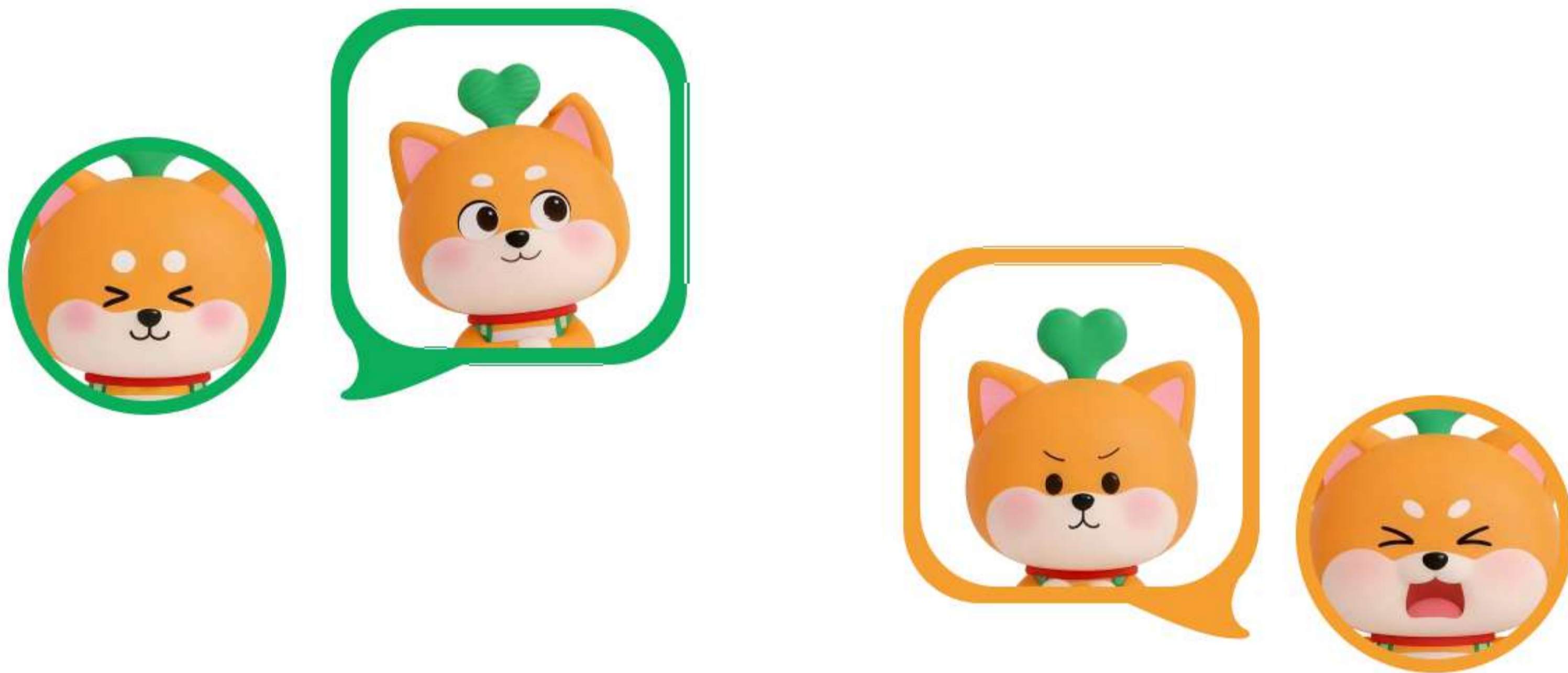
POSTER PEAK!



 **萝小柴** 在旅行中发现美好

 IP海报延展





你好



我知道



你要干嘛



哇塞



哦?



什么东西



嘿嘿



真的假的



伤心



气哭



哦耶



不行



